

A Self Guided Plan for Parents to Market Their Athlete to Colleges

--College sports after high school—
How you can play a role in making good things happen

Self Guided Plan

First let me start by saying thank you for taking the time to review this information. I want to take this opportunity to point out why the guide was created.

The majority of high school athletes are not superstars and will not be recruited actively; however this does not mean they will not play college sports. It does mean they will have to help the recruiting process along themselves.

My intent is for families to understand that they must play a part in taking control and responsibility of their athlete's future. Too often families expect the school administrators and coaches to do everything. In fact I firmly believe that most families want to do more, but they just have no idea where to start.

This guide provides them the knowledge and direction to get as involved as they desire without having to spend a fortune to pursue their child's dreams. The guide is short, clear, concise, with an easy path to follow, and confronts families to be honest with their athlete's abilities both academically and athletically.

The fundamental foundation is to help families of athletes gain a better understanding of the entire picture of sending their son or daughter into the college ranks of sports. The more information a family has the better opportunity they have of making an educated decision in the best interest of their child. It is easy for confusion to surround this endeavor.

In the following pages I have provided you with an insight to the guide, as well as an insight to myself. I am very proud of the role I have played in helping countless families become better informed before making college decisions that they would have regretted.

The guide is 25 pages and sells for a mere \$24.95 which is less than \$1 a page. I truly hope you will consider either buying this guide personally, or giving me an opportunity to meet in person with your team's families.

Respectfully

Joseph V. Cawry



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